



**POSITION:**

CEO, Financial Adviser

**CREDENTIALS:**

AFA, Grad Dip PFP, CFP<sup>cm</sup>, CIAM, NZ Dip LA,  
Fellow IFA, Life Member MDRT

**FROM JOHN:**

“The noblest work I can do in this world is to advise people about how they can secure their financial futures”.

## About John

John Killick has been involved in the New Zealand financial sector for over 40 years. During this time he has amassed an enviable level of knowledge, experience and insight, which is readily recognised by his peers, in his position as a Fellow of the Institute of Financial Advisers and as a Life and Qualifying member of the Million Dollar Round Table.

John’s academic achievements, industry and personal experiences enable him to acutely advise his varied clients and their diversely valued portfolios. He has walked in the shoes similar to his own clients, from raising a family, building businesses and actively investing in property and managed funds. John understands and is empathic to the challenges and life stages his clients are facing.

As a Certified Financial Planner and Authorised Financial Adviser, John’s mission in life is to promote impartial advice to his clients and to increase the level of financial literacy of all New Zealanders. John’s clients are educated and advised in the three key areas of wealth and financial stability and growth:

- Cash management
- Investment management
- Risk management

When his clients have these three cornerstones of financial management in place, they are in position to achieve their financial and lifestyle goals.

With all of John’s financial services, you can be assured of confidentiality and impartial advice.

When you become a client of John Killick, you will know exactly where you are today and how to achieve your financial goals for the future.

*“John Killick’s broad experience and business insight has proved invaluable in keeping me focused and on task”*

- Neil Carr

# Company Profile

## Core Values

### All Interests are equal:

- Place the interests of our stakeholders, as equal to our own.

### Service

- Show up on time.
- Do as we say.
- Finish what we start.
- Say please and thank you.

### Trustworthiness

- CHARACTER (Integrity, Maturity, Abundance Mentality)
- COMPETENCE (Technical Capability, Conceptual, Interdependence)

## Ethos

### A Great Experience

- Employees and Customers will feel that the company has contributed to their life in a positive way.

## Purpose

- Assist clients to achieve financial security through making smarter financial decisions, together.

## Our Brand Promise

1. Financial vision & Purpose
2. Help achieve financial goals and security
3. Smarter financial decisions through increased financial literacy